



StripClubNetwork.com

Over 100 Billion Hits Served and Growing...

Essential Marketing Statistics

A “Quick Peek” at some all-important SCN metrics;

The largest reach to the gentlemen's club customer on the internet!!!



STRIP CLUB NETWORK.COM

Key Marketing Facts

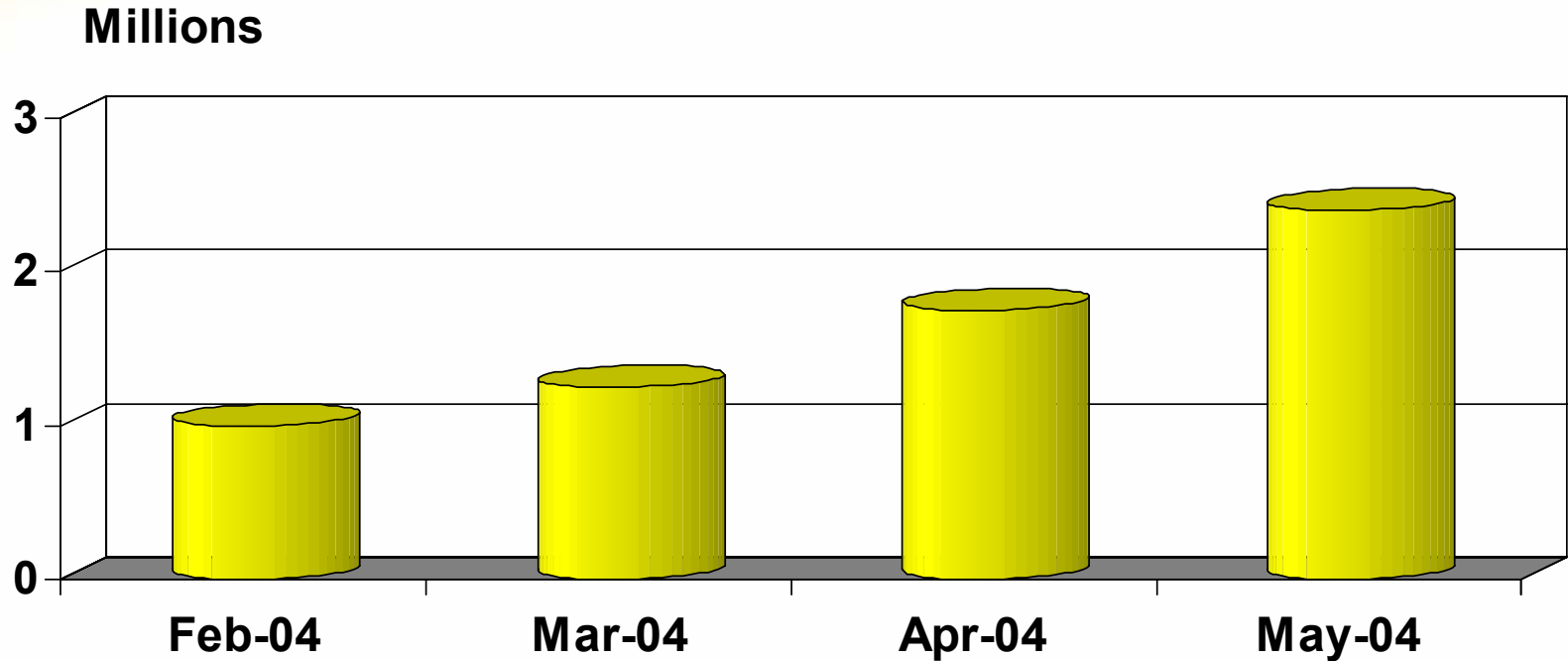
- 3.75 million registered ads delivered daily!
- 6 million unique monthly visitors worldwide!
- 2.4 million repeat monthly visitors and climbing!
- 51.4 million page views per month!
- 350,000+ new visitors per month and increasing!
- Hundreds of interlinking database driven Websites are a part of the Strip Club Network!

The largest reach to the gentlemen's club customer on the internet!!!



VISITOR RETENTION

Total Retention for 450 Aggregate Sites



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STRIP CLUB LIST.COM

The Industry's Top Ranked Strip Club Portal

- Listings include over 7500 clubs worldwide
- Provides an invaluable communications platform between club owners, dancers and customers.
- Top rankings on Google™ and Yahoo™ for the past six years.
- Google™ robot/spider scans SCL over 14,000 times a year!

Useful online management features provided to each club.

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| <ul style="list-style-type: none">•Detailed Traffic Stats•Strip Club Mail account•Strip Club Forms•Bachelor Party•Employment•Contact Us•Guestbook•Listing on SCN portal sites•Comment Administration•Club and Dancer Photos•Club and Dancer Videos | <ul style="list-style-type: none">•SCN Employment Database•Post Strip Club Parties•Post at Strip Club VIP Card•Browse Strip Club Properties•Post on Strip Club Events•Post on Strip Club Dancers•Post Strip Club News articles•Strip Club Cash Affiliates•Strip Club Store•Strip Club Auctions•Newsletter mailings |
|--|--|

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STRIP CLUB LIST.COM

Traffic Statistics, Year Ending March 8, 2004

- Pages viewed per day: 1,093,772
- Typical number of pages viewed per visit: 12
- Typical length of visit approximately 14 minutes
- 28,002 Visits per day / 851,266 per month
- 9,130 Unique visitors per day
- 1,838 Repeat visitors per day
- Visitor repeat rate : 68.3%

STRIP CLUB MAIL. COM



Traffic Statistics, Year Ending March 8, 2004

- 2,000+ Strip Club Mail users daily!
- Monthly Strip Club Mail Traffic:
 - 1.5 million incoming
 - 600,000 outgoing
- Mail users drive over 3 million page views per month
- 60,000+ unique users per month use Strip Club Mail, reaching over 50% of the total gentlemen's club Web audience
- The Industry's leading email service

STRIP CLUB NEWS. COM



The Industry's Leading News Resource Center...

- Hundreds of searchable news archives.
- Provides a wealth of industry news to millions of people each month.
- News articles added & updated daily.
- Hot feature dancer interviews.
- Porn Star and Strip Club Dancer bios.
- The Industry's leading online news service...

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STRIP CLUB FORUMS. COM



The Latest Industry Gossip At Your Disposal...

- 2,000+ registered users daily!
- 60,000+ visitors per month.
- Allows club owners, entertainers and customers to review and post the latest information, gossip and classified ads.
- Private and confidential disclosure of inside industry info found nowhere else in the world.
- New forum topics created each day.
- Growing at an exponential rate each month.
- The Industry's leading classified ad and forum service.

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ONLINE CALENDAR SYSTEMS

STRIP CLUB EVENTS.COM

STRIP CLUB DANCERS.COM

- 200+ Club owners posting club events and dancer schedules online each day.
- 500+ Interactive calendars updated by club management.
- Allows 50,000+ customers to see what events are happening at their favorite clubs.
- Allows customers to search and find their favorite dancers and review their daily schedules.
- Creates efficiencies for club owners, management, dancers and customers.

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STRIP CLUB CASH. COM



The Industry's Leading Affiliate Program

- **2,000+** registered **Webmaster affiliates.**
- **50% payouts** from the world's largest paid membership network.
- **35% payouts** from online store sales.
- Videos & Novelties
- Lingerie and Dancewear
- Erotic Art Network
- Cigar Mall
- **20% payout** on SCN leisure services
- StripClubResorts.com, PartyBoatExpress.com, StripClubJets.com, StripClubPartyBus.com
- **20-50%** payout on Cybertech technology services
- Web Hosting, Development, Ad Sales, Traffic

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PARTY & VIP CARD SYSTEMS

STRIP CLUB PARTIES.COM
STRIP CLUB VIP CARD.COM

- 7,500 Club owners posting party packages and VIP card offerings online.
- 5,000,000+ SCN VIP Card holders Worldwide.
- Allows 500,000+ customers to search and browse offerings and club discounts at their favorite clubs around the globe.
- Excellent card holder retention – VIP card holders receive discounts at participating clubs.
- Great sponsorship opportunities available to advertisers.

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SCN VIDEO ASSETS



Including Video Content, Production and Hosting

- We maintain the industry's largest archives of Strip Club Photo and Video material...
- SCN Original Television Series
- Video production and talent services
- Online video hosting and streaming
- Analog to Digital Conversion for archiving and streaming
- DVD Production and Duplication

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SCN TELEVISION SERIES



Exciting Original Video Content

- Broadcast distribution via major TV networks to increase traffic levels by 30%
- Original video series filmed on location in front of a live audience at the top Gentlemen's clubs across the country.
- 20 episodes available with more on the way!
- Available on DVD and VHS.
- Streaming video delivered via the internet.
- Sponsorship and advertising opportunities available.

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STRIP CLUB CASINOS.COM

The Strip Club Network has partnered with some of the largest online gaming agencies in the world in order to provide our visitors with a rich online gaming experience...

- The Industry's #1 destination to PLAY adult games online
- 70,000 unique monthly users
- Over 3.5 million monthly page views
- Features
 - Over 50 internally developed Casino and Java games
 - Online Poker
 - Blackjack
 - Adult Board Games
 - Adult Single-Player Games
 - Premium tournament and ranking system
 - Skill-based games

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SCN SHOPPING

*CigarMall.com :: StripClubDancewear.com :: AdultStoreFront.com :: EroticArtNetwork.com
SexToyRetailers.com :: StripClubVideo.com*

Premiere Adult Shopping on the Internet

SCN Adult Shopping provides consumers with items from hundreds of merchants in a number of vertical categories from trusted, brand name retailers. Whether looking for the latest fashions, gifts for friends or a treat for themselves, shoppers will find the popular merchants, brands and buying information they want on SCN's comprehensive internet shopping destinations.

Our combined reach is making us one of the leading e-commerce sites on the Web.

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SCN TRAVEL



- SCN Travel Sites reach over 500,000 unique users per month.
- SCN Travel has an opt-in database of 2.1 million visitors who have asked to receive information about travel deals and specials.
- Travel and Transportation is the 2nd most researched category on SCN (behind SCN Entertainment). Currently accounts for 28% of all searches on SCN.

<http://www.TravelExotica.com>

TRAVEL
Exotica

ULTIMATE ADULT-ONLY
VACATION DESTINATIONS & PACKAGES



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SCN EMPLOYMENT

**StripClubJobs.com :: AdultBrokerage.com :: CybertechModeling.com ::
AdultJobSearch.com**

We have exclusive relationships with the highest profile strip clubs across the country. Our reputation and industry penetration enable us to provide some of the highest quality and highest paying strip club jobs in the industry.

- 2.8 million unique visitors since Dec '02
- 60 million+ page views
- 50,000+ applicants making StripClubJobs.com the industry's leading job portal.

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SCN DIRECT MAIL

SCN has the industry's largest exclusive permission marketing email database available with over 7 million recipients worldwide.

SCN can seamlessly send up to 1.2 million email messages a day.

SCN aggregates registered user information across the entire Network, including demographic, psychographic, behavioral and transactional data, to build robust profiles of users and their preferences.

Full Service capabilities - SCN utilizes extensive, in-house data mining capabilities to develop user models and identify custom, granular lists for advertisers.

SCN email uses the latest interactive experiences, including streaming media, embedded media players, flash animation and forms within our email interface

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SCN REAL ESTATE



Billions of dollars per year are changing hands via the buying and selling of clubs worldwide. SCN's broker and real estate sites and services are a leading online resource.

StripClubBrokers.com: If you own a gentlemen's club that you are looking to sell, or would like to purchase your own club we can help!

StripClubProperties.com: This Website will keep you informed about gentlemen's clubs for sale in your area. We have access to the most extensive resources, making us the most comprehensive source of available strip club listings you will find anywhere.

StripClubManagement.com: Strip Club Management is a professional service dedicated to providing complete management and consulting services to the gentlemen's club industry. Whether a club is in the conception stage, planned and under construction or currently in operation, Strip Club Management can provide essential expertise that will make a major impact on the success of your new club!

Reaching club owners when they are making the biggest buying and/or selling decisions of their life.

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